

Authorised dealership
of BMW Australia Ltd.

Rolfe Classic



13 March 2003

To Greg Millard

Rolfe Classic has been using Laser Smart Forms for just over a month. We are very pleased with the performance of the product and the forms that are being produced. When comparing the total cost involved of using the Smart Form product as opposed to our pre-printed stationary on dot matrix printers we found that we could achieve a more professional look for a small investment.

Advantage to our Dealership

- Produces a more professional looking document.
- Documents may be changed to suit circumstances. The flexibility to change the forms within hours of a request being submitted eliminates the risk of having outdated stationary.
- We can use different gauge paper to suit our needs.
- No need to order and store pre-printed stationary.
- No running out of pre-printed stationary.
- Printing is very quiet and reduces OH&S noise issues.
- We have replaced our aging dot matrix printers with state of the art Laser printers. This reduces the risk of downtime using worn equipment.
- Peace of mind knowing that the printer is covered under the service agreement and

Reynolds will arrange any maintenance or repairs.

- The overall package includes everything for the length of the contract.

Regards,

Shane Petch

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